

# Wire Belt Company Ltd Website Cookies policy

## 1. Introduction

- 1.1 Our website uses cookies.
- 1.2 Insofar as those cookies are not strictly necessary for the provision of our website, we will ask you to consent to our use of cookies when you first visit our website.
- 1.3 You can at any time change or withdraw your consent from the [Cookie Declaration](#) on our website

## 2. Credit

- 2.1 This document was created using a template from SEQ Legal (<https://seqlegal.com>).

## 3. About cookies

- 3.1 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.
- 3.2 Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.
- 3.3 Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

## 4. Cookies that we use

- 4.1 We use cookies for the following purposes:
  - (a) Necessary – these cookies help make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Categories of use	Description
_cfduid	Used by the content network, Cloudflare, to identify trusted web traffic Source: <a href="https://www.wirebelt.co.uk">https://www.wirebelt.co.uk</a> This cookie expires after 1 year
ASP.NET_SessionId	Preserves the visitor's session state across page requests. Source: <a href="https://www.wirebelt.co.uk">wirebelt.co.uk</a>

	This cookie expires when you close your browser
JSESSIONID	Preserves users states across page requests Source: <a href="https://player.vimeo.com/video">https://player.vimeo.com/video</a> This cookie expires when you close your browser

(b) Statistics – we use these cookies to understand how visitors interact with our website by collecting and reporting information anonymously.

Categories of use	Description
_ga	Registers a unique ID that is used to generate statistical data on how visitors use our website Source: <a href="https://www.google-analytics.com">https://www.google-analytics.com</a> This cookie expires after 2 years.
_gat	Used by Google Analytics to throttle request rate Source: <a href="https://www.google-analytics.com">https://www.google-analytics.com</a> This cookie expires when you close your browser
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses our website Source: <a href="https://www.google-analytics.com">https://www.google-analytics.com</a> This cookie expires when you close your browser
vuid	Collects data on the users visits to our website, such as which pages have been read Source: <a href="https://player.vimeo.com/video">https://player.vimeo.com/video</a> This cookie expires after 2 years.

(c) Marketing – we use these cookies to track visitors across our website. To understand about visitor’s devices and behaviours.

Categories of use	Description
Collect	Used to send data to google analytics about the visitor’s device and behavior. Tracks the visitors across devices and marketing channels. Source: <a href="https://www.google-analytics.com">https://www.google-analytics.com</a> This cookie expires when you close your browser

## 5. Cookies used by our service providers

- 5.1 Our service providers use cookies and those cookies may be stored on your computer when you visit our website.
- 5.2 We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at: <https://www.google.com/policies/privacy/>. The relevant cookies are: *collect*
- 5.3 We use Vimeo to share videos. This service uses cookies for *collecting data about users visits such as which videos have been played*. You can view the privacy policy of this service provider at <https://vimeo.com/privacy> The relevant cookies are: *vid*

## **6. Managing cookies**

- 6.1 Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:
  - (a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
  - (b) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
  - (c) <https://support.apple.com/kb/PH21411> (Safari); and
  - (d) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge).
- 6.2 Blocking all cookies will have a negative impact upon the usability of many websites.
- 6.3 If you block cookies, you will not be able to use all the features on our website.
- 6.4 To find information relating to other browsers, visit the browser developers website.
- 6.5 To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.
- 6.6 We are planning to enhance our cookie tool to allow users to more easily change their cookie settings after their initial choice.

## **7. Our details**

- 7.1 This website is owned and operated by Wire Belt Company Ltd
- 7.2 We are registered in England under registration number 716510, and our registered office is at Castle Road, Eurolink Industrial Centre, Sittingbourne, Kent, ME10 3RF, England
- 7.3 Our principal place of business is at Castle Road, Eurolink Industrial Centre, Sittingbourne, Kent, ME10 3RF, England

7.4 You can contact us:

- (a) by post, to the postal address given above.
- (b) using our website contact form; <https://www.wirebelt.co.uk/contact-us/wire-belt-support>
- (c) by telephone, on +44 (0) 1795 421771
- (d) by email, using [sales@wirebelt.co.uk](mailto:sales@wirebelt.co.uk)