



livewire

NEWS AND INFORMATION FOR WIRE BELT CUSTOMERS

DECEMBER 2022

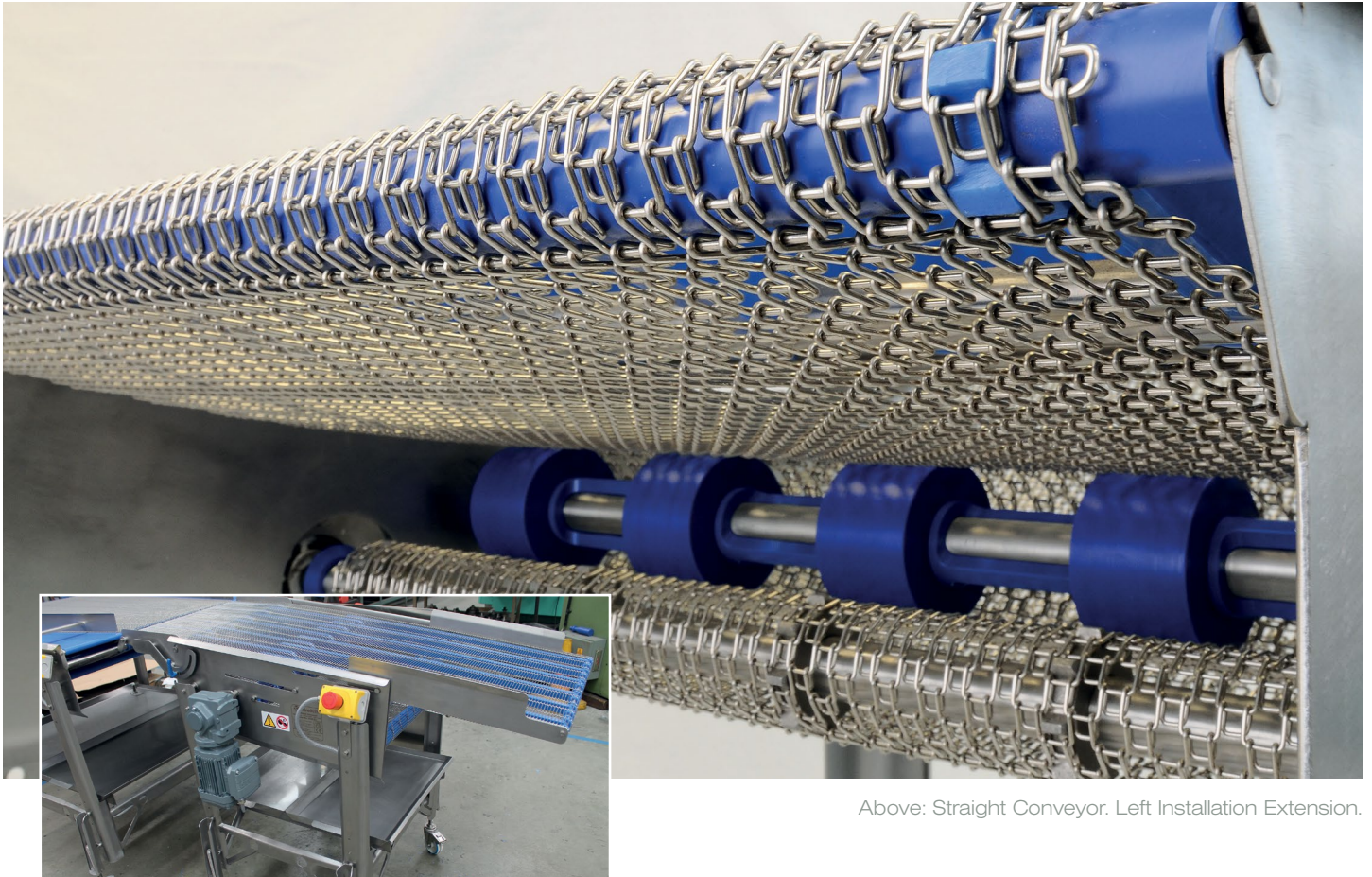


INSIDE THIS EDITION:

- Wire Belt Celebrates 60 Years!
- New Careers Website Launch
- Why Work with Wire Belt

www.wirebelt.co.uk

PRODUCT FOCUS: STRAIGHT CONVEYORS



Above: Straight Conveyor. Left Installation Extension.

Straight Conveyor Design

Wire Belt's Enhanced Hygiene Straight Conveyors have been designed in line with guidelines issued by EHEDG (European Hygienic Engineering & Design Group) and the NSF (National Sanitation Foundation) to ensure that they offer the highest levels of hygiene and cleanability. Our Straight Conveyors feature an open design with no hidden areas and self-draining surfaces to help facilitate cleaning.

Straight Conveyor Extension Availability

Wire Belt has invested heavily in development of our Straight Conveyor range, with the aim of offering multiple different extensions, to suit your individual use. Following this development, there are three different extension types available in different combinations, based on the overall conveyor length:

- Pivot Nose Extension - Pivot Nose Extensions are available in three different lengths (300 mm, 600 mm, and 900 mm), all with an angle adjustment of +76° to -10° from horizontal, to allow for fine adjustment between different pieces of processing equipment. This extension also features a reduced side frame profile, to allow

for 'nosing' into equipment such as fryers/freezers for a close transfer, preserving product quality.

- Installation Extension - Installation Extensions are available in two different lengths (300 mm and 500 mm), and allow for an adjustable extension, where the conveyor's length cannot be guaranteed with absolute certainty. Using an Installation Extension, users can position the Straight Conveyor in their line, and manually increase the length of the conveyor to allow for close transfers. Installation Extensions are intended as a 'one time use' fix and should not be adjusted while the conveyor is running.
- Hand Wheel Extension - Hand Wheel Extensions are available in two different lengths (400 mm and 600 mm) and allow for an adjustment in length, while the conveyor is in operation. Using a Hand Wheel Extension, users can freely move the Straight Conveyor between two positions in the processing line, and easily adjust the length of the Straight Conveyor to suit.

Straight Conveyor Advantages

- Available with a range of different belting options to fit any conceivable usage scenario.

- New Enhanced Hygienic Design aids cleanability.
- Designed to offer improved belt life over other options, decreasing downtime
- Available with multiple extensions to allow for easy transfer to other equipment, and provide the best transfer for your product type.

Straight Conveyor Belt Options

- Flat-Flex® - Available in widths of up to 2 metres, and lengths more than 3 metres
- Compact-Grid™ - Available in widths of up to 2 metres, and lengths more than 3 metres
- Honeycomb - Available in widths of up to 2 metres, and lengths up to 3 metres
- Balanced Spiral Woven (Positive Drive) - Available in widths of up to 2 metres, and lengths up to 3 metres
- Eye-Flex® - Available in widths of up to 1.2 metres, and lengths up to 2 metres

For any specifications outside of the boundaries specified above, please consult with Wire Belt Technical Sales who will assist with your individual needs.

CONVEYOR BELT SERVICES AVAILABLE FROM WIRE BELT

Wire Belt understands the importance of the efficient operation of your conveyor equipment and systems to your business. To enable you to minimise problems, we offer a wide range of helpful services.

We fully understand that every organisation is unique and has different belting needs. Serving a wide array of industries with belting solutions, we are confident that we can help you improve your efficiency and reduce issues. Our technical sales team also has a wealth of knowledge to help and advice.

You can view our full product range where we are sure that you will find a belt that will ideally fit your business. We offer over 4,500 belt specifications for our Flat-Flex® belt alone!

Wire Belt YouTube Channel

Another of our helpful tools is our official YouTube Channel. Here you will find a range of informative videos about our belts and conveyors. Our channel includes a maintenance and how to video playlist including belt set-up and joining videos.

You will also find footage of belts in action so you can see what a healthy conveyor belt set-up looks like. A quick glance at the channel could save you a lot of time.

Although your business may take great care to avoid any belting issues, we know that in a busy manufacturing environment,

problems cannot be avoided. At Wire Belt we can offer several options to reduce the impact of any issues when they do arise.

Remote Support for Belt & Conveyor Issues

Remote support is available if you require assistance with a metal conveyor belt or conveyor problem. If you have a mobile device that can be used from the location of the issue, you can connect to our Technical Sales or Customer Service team via video communication to help resolve the issue.

Furthermore, you can communicate by sharing descriptions, photos or videos of the problem and we will do our best to get the problem fixed ASAP. Call (0)1795 608137 or email sales@wirebelt.co.uk. We're here to support you.

Belt Survey

A service that you may find extremely valuable is our belt survey. Our experienced technical sales will undertake a survey of your facility where they can identify the belts being used. They can then provide a reference chart detailing which belt is fitted to each conveyor so that if any issues occur, you will know exactly what replacements are needed to keep downtime as low as possible.

During the belt survey the sales engineer will also be able to identify any proposed improvements, such as drive component set-up to maximise belt life and increase performance levels.

Belt Joining & Maintenance Training

To help you get the best operational life from your conveyor belt, Wire Belt offer an on-site training service. This will aim to help you master the perfect set-up, identify your belt, belt joining, and troubleshooting to boost productivity without having to worry about your belts breaking down.

Stocking Solutions

In addition to the previous services, we are proud to offer next day service on key metal conveyor belts for OEM equipment. Moreover, for non-stocked items we offer two solutions to solve your stocking requirements, Hold Awaiting Release or Consignment Stock.

Both methods are cost-effective, allowing you to prioritise cash flow to other areas of your business. You can look at our stocking solutions page on our website for more information on these services.

We are passionate about having a good relationship with our customers, so your peace of mind is important to us!

The Wire Belt team is always on hand to help with any problems you may encounter, if you can't find the solution through our Help Centre on our website, feel free to contact us at sales@wirebelt.co.uk and a member of our team will be happy to assist you!



On-site Flat-Flex belt training

WIRE BELT CELEBRATES ITS 60TH DIAMOND ANNIVERSARY!

Gary Allen, Managing Director

This year marked an incredibly special occasion for Wire Belt Company Ltd. 2022 commemorates sixty years since the company was formed by the Greer family in 1962. Thus, we are celebrating our Diamond Anniversary! During this time, we've come from a 4,000 sq/ft factory to a 48,000 sq/ft purpose-built factory in Sittingbourne, to accommodate our growing business and this still remains our home today.

Although this is the company's anniversary year, we also consider it to be the anniversary of our family, 'The Wire Belt Family'. Throughout the years, Wire Belt's success would not have been possible if it wasn't for all our customers, distributors, staff, and suppliers, and we put on record our gratitude, to everyone involved. For embracing our new product launches, for playing their part in our award-

winning sustainability efforts, and for the relationships we have created, it truly is a memorable achievement.

This year we had the chance to celebrate our achievements, not only with our family of staff earlier in the year with a Diamonds are Forever evening of entertainment, but also with our family of distributors during the Gulfood exhibition in Dubai. Gulfood gave us a great opportunity to share our 60-year success with them, some of which we have been working with since the 1960's. Many memories were shared by our distributors who still remember today their first dealings with Wire Belt.

Our journey to this milestone has not always been plain sailing, facing a variety of challenges along the way. Notably, the last couple of years has seen us navigate a number of tough obstacles. From the

COVID-19 pandemic, Brexit, the Russia-Ukraine War, and the cost-of-living crisis, the most recent period of our history has been challenging and unpredictable.

As mentioned previously, this is not just a Company Anniversary but a Wire Belt Family Anniversary. When times are tough, families pull together and get through difficult challenges and at Wire Belt, this has certainly been the case. We are lucky to have such a strong family who are doing everything they can to succeed.

Thanks to this, Wire Belt Company Ltd continue to look forwards to the next sixty years, working alongside our group companies in America and Germany to pursue our vision to be the 'most preferred, respected and trusted conveyor belt manufacturer in the world'.



Wire Belt distributors celebrating our 60th anniversary



PRODUCT FOCUS: EZ-SPLICE™



Flat-Flex fitted with EZSplice

Longer belt life, stronger belt joints

Wire Belt is known for top quality conveyor belts and conveyors, but did you know there are a variety of accessories that can go with them to better assist your process?

EZ-Splice™ is one of those accessories exclusively manufactured for Flat-Flex® Conveyor Belts by Wire Belt.

What Are EZ-Splice Joining Strands?

Here at Wire Belt, we offer a range of high quality conveyor belt products and our EZ-Splice Joining Strand is one of our most popular items. The purpose of the EZ-Splice Joining Strand is to ensure that conveyor belt installations are as straightforward as can be. This means that there is a much lower chance of the belt breaking, thus extending its life.

EZ-Splice is pre-formed and pre-bent meaning that no weaving or bending needs to take place during the fitting process. As

a result, weak spots within the belt will no longer occur.

What Is the Installation Process?

Below we will explain how our EZ-Splice Joining Strand assists with the conveyor belt installation process. However, if you feel that you would benefit more from seeing it in action, please check out our EZ-Splice video on the Wire Belt YouTube channel. (<https://www.youtube.com/@WireBeltCompanyLtd>)

Before the fitting process can begin, please ensure that any tension on the belt is loosened. This is extremely important as a tight conveyor belt is much more prone to damage. After this is done you can start by hooking both edges of the EZ-Splice Joining Strand into the belt, when doing this make sure the EZ-Splice is facing in the correct direction of travel.

Next, attach the EZ-Splice to the other side of the belt. It helps to tilt the EZ-Splice when doing this to ensure that it is locked into the

correct spaces. Finally, use the EZ-Splice Crimping Pliers to crimp the belt's Z-bends, reversing the direction of the pliers with each crimp.

Advantages of EZ-Splice™

- Stronger belt joints for longer belt life
- Save time and money by reducing repair time
- Replaces the traditional full strand joining method of lacing and weaving
- Join your belt up to 20 times faster than traditional full strand joining
- Works with our C-CureEdge™ Flat-Flex® belts

Contact Us

If you would like more information, availability or request demonstration with the EZ-Splice Joining, please feel free to get in touch with us on +44 (0) 1795 421771 or email sales@wirebelt.co.uk. We look forward to speaking with you and finding the right solution for your conveyor belt needs.



WHY WORK WITH WIRE BELT?

With over 100 years of combined knowledge, Wire Belt has been the most trusted metal conveyor belt manufacturer in the industry. People rely on us for high quality conveyor belt products, however it's the trust in our people and service that keeps our customers coming back. Our customer service team is knowledgeable, prepared, and are always on hand to deal with any queries our customers might have. You will always speak with a member of our team, and never an automated robot.

In our recent customer survey, 95.62% of people worldwide stated that they would recommend Wire Belt products, and this is why:

Quality

The process you go through from quoting, to placing an order, to receiving your conveyor belt, we put quality first. Before shipping, we closely inspect every belt we produce, to make sure it meets our high-

quality standards, before carefully packing your order and despatching it.

First-Class Customer Service

Throughout the whole order process, our customer service team and technical sales engineers are always on hand to help you with any aspect of this process. You will never have to deal with an automated service when you contact Wire Belt.

Trust

We pride ourselves on knowing your application and your trust in our people and service is what keeps our customers coming back.

Knowledge

We have over 100 years of combined industry knowledge and expertise to help you find the right solution to improve your processes' efficiencies. We work with

brands from a variety of different industries, so we understand exactly what you will need.

Maintenance Training

Once you have purchased one of our belts or conveyors, we will still offer our full support to make sure that your belt is able to run as efficiently as it should. Belt set-up and maintenance is vital, and we want to make sure that you get it right. We can arrange for one of our experts to come and visit your site, arrange a virtual training session or even just a simple phone call.

If you would like to talk to us about further support that we can offer, call our technical sales team +44 (0) 1795 421771 or email sales@wirebelt.co.uk

'I always find the Wire Belt Company is able to offer valuable advice, products and service when we have a requirement for this type of conveyor products.' Feedback from a valuable Wire Belt End User customer.

'I always find the Wire Belt Company is able to offer valuable advice, products and service when we have a requirement for this type of conveyor products.' Feedback from a valuable Wire Belt End User customer.

GROWTH, CREATIVITY, COMMUNITY

Ross Higgs, Sales and Marketing Manager

Wire Belt continues to grow with your support and commitment in the face of adverse and challenging conditions globally.

Wire Belt Company Ltd celebrated its 60th Anniversary with several events culminating in the first distributor conference in Dubai, coinciding with the Gulfood Manufacturing Exhibition.

The conference was well attended by our Distributor and Agent family, representing many countries around the world. Positive feedback for the Non-Food applications session was recognised as offering further opportunities to grow business.

Knowledge sharing is key to ensure that Wire Belt is recognised as the industry

leader in the metal belt conveying market, helping our customers keep production lines running, reducing downtime, promoting preventative maintenance, and importantly training customers staff to install and maintain conveyor belts to prolong belt life.

2023 looks to be as challenging as 2022. Wire Belt will continue its commitment to support all its customers, as we enter 2023. Production lead times are returning towards more normal levels, stock holding options, and bulk shipping offers opportunities to keep increasing costs to a minimum.

The whole Wire Belt Group want to thank you our customers for your business and support, we wish you and your family seasonal greetings and a prosperous 2023.



NEW CAREERS WEBSITE LAUNCH!

We are proud to announce the launch of our *NEW* dedicated Wire Belt career's website, we have developed a site that truly represents our culture, people, and values.

We wanted to show not just potential new employees our vacancies, but also local education providers how we can help bring students into the world of work.

We've now included a section called Apprenticeships & Partnerships which details how we have helped develop our apprentices, how we can give local school students the chance to see the manufacturing environment and learn more about the business.

We actively encourage school engagement with local businesses, what we offer to help inspire young people, highlight career opportunities, support local schools, colleges, and universities.

Along with this informative information, students looking for employment can gain an insight into our company and work environment with stories from our employees.

We always have our employees at the forefront of everything we do, and we want to show you what life at Wire Belt really entails!

The new website shows you,

- The roles we offer
- Our commitment to Apprenticeships
- Stories from Wire Belt employees
- Our Benefits & Work Environment and Much More!

To take a look visit:
<https://careers.wirebelt.co.uk/>

WOODCOMBE FC U14/15 SPONSORSHIP

Nathan Nicholson, Marketing Assistant



Wire Belt aim to do what we can to impact our local community positively, with the aim of contributing towards worthy causes where we can really make a difference.

Since the beginning of the 2021/22 football season, Wire Belt has been proud to sponsor local football team Woodcombe FC, supporting their U14 team in the 2021/22 season, and continuing our support as they transition into the U15s age group into the 2022/23 season.

It's fair to say that Woodcombe have enjoyed a real period of success in recent times. Last year, the team did fantastically well to finish the Medway District Youth League U14s Division 2 as unbeaten champions, winning the title with two games to spare!

Woodcombe also made it to the league cup final, with the game being played at Rochester United FC's Ground! Wire Belt wanted to make sure that the boys travelled in style on their big day, so we subsidised the cost of a minibus from Woodcombe's home ground to Rochester's stadium.

Sadly, the cup final proved to be one-step too far for Woodcombe, as it ended in defeat. Nonetheless, ending the season as unbeaten champions and cup finalists is an unbelievable achievement, and everyone at Wire Belt was so proud of everything that the team achieved in the 2021/22 season!

After the massive success of the 2021/22 season, Woodcombe have high-hopes going into the 2022/23 season. At the

time of writing this article, Woodcombe have again made a great start to their league season, picking up ten points within their first 5 games, losing just one of those fixtures. This is an excellent start in a tougher division, with higher quality opposition. Even when the team had a break from league action for a week, they beat Woodcombe U16s in a friendly match 5-0, an exceptional effort from all involved.

With a tough period coming up through the winter, team manager Mick Tullett contacted us, stating that only a handful of the team had adequate waterproof/training jackets. With Wire Belt keen to ensure that the team can train and prepare for their matches as best as they can, we provided each member with custom Woodcombe jackets, so they can keep warm and train hard during the winter months!

Everyone at Wire Belt is so proud of the team and we are sure that this success will continue into this season and beyond. We are honoured to be a part of their journey and thank them for representing Wire Belt so brilliantly.

Mick Tullett, Manager: You have been our best sponsor, the football family sends Wire Belt love!



APPRENTICE GRADUATION

Congratulations to our Apprentice Joe Warner who graduated on 24th October at the Kent & Medway Apprenticeship Graduation Ceremony! after completing his Apprenticeship qualification in Engineering.

A massive well done to Joe for all his hard work and commitment, we wish him all the best on the next part of his career journey with Wire Belt.

Joe started with Wire Belt over 4 years ago after doing a week's work experience with the company and has shown to be a good role model for our next generation of Apprentices and continuing his career path with Wire Belt.

Wire Belt Contacts

Customer Service Team

Jo-Anne Spokes - Customer Support Team Leader
 Sarah Hill - Order & Quotation Administrator
 Dominic Johnson - Order & Quotation Administrator
 Rhodell Marling - Order & Quotation Administrator
 Victoria Hills - Order & Quotation Administrator

Technical Sales Team

Gabriel Boxall - Senior Technical Sales Engineer
 Elena Van Boolen - Technical Sales Engineer
 Ben Thomason - Technical Sales Engineer
 John Warters - Technical Sales Engineer

UK Sales

Ian Hobling - Sales Engineer & Business Development Manager
 Jim Robertson - National Sales Manager – UK, Ireland, UK Group Accounts

Export

Sophie Risbridger - Export Import Coordinator
 Jake Wrigley - Export Import Assistant
 Haby Kamara - Senior Export Sales Manager
 Jihong Li - Export Sales Manager – China
 Yogesh Yadav - Business Development Manager OEM & Global Accounts

Sales & Marketing

Wendy Thrower - Senior Marketing Coordinator
 Nathan Nicholson - Marketing Assistant
 Ross Higgs - Sales & Marketing Manager
 Neil Walters - Commercial Manager

Accounts Team

Tim Keevil - Accountant
 Sam Donnelly - Assistant Accountant